

STAR MOUNTAIN CAPITAL, LLC

"INVESTING IN THE GROWTH ENGINE OF AMERICA"

Star Mountain Platform Highlights

Value for Investors

★ Efficient access to attractive returns in the private small / medium-sized business marketplace through customized and co-mingled solutions for institutional and high-net-worth investors.

Value for Fund Managers

★ Unique Strategic Partner for SBIC and other lower-middle market funds to help maximize portfolio value through deal flow, underwriting insights, expertise and relationships.

Value for Business Owners

★ Star Mountain operates as a unique "One-Stop-Shop Flexible Capital Solution" partner for businesses seeking strategic debt or equity growth capital.

Jack M. Finlayson, Former CEO of Layered Technologies and President of Savvis Inc., Joins Star Mountain as a Senior Advisor and Strategic Investor



New York, NY, August 5, 2015 – Star Mountain Capital, LLC ("Star Mountain"), a specialized alternative asset manager focused exclusively on the large and underserved private U.S. small / medium-sized business marketplace as both a fund and direct investor, is pleased to announce the addition of a technology, telecommunications and operating expert, Mr. Jack Finlayson as a Strategic Investor and Senior Advisor.

"Jack's insight, expertise and relationships in the technology and telecommunications space will be a great addition to Star Mountain's unique approach to investing as a value-added partner in both funds and directly into companies, in all cases focused exclusively on the private small / medium-sized business marketplace" commented Rob Golding, Star Mountain Managing Director and Investment Committee Member. Mr. Finlayson stated, "I believe Star Mountain has a unique team, platform and approach to this fragmented lower end of the market where I believe attractive risk-adjusted returns are available. I look forward to helping the firm continue to bring differentiated value and expertise to the marketplace as an aligned investor and advisor."

Jack M. Finlayson has over 30 years of experience as a seasoned telecom industry executive leading companies through IPOs, acquisitions, crises/turnarounds and delivering superior financial results. Mr. Finlayson is the former Chairman and CEO of Layered Technologies and former President and COO of SAVVIS Inc. which he helped develop from a \$180 million network company to a \$700 million player in the global network and hosting space, including IPO in 2000. Mr. Finlayson was also a Senior Vice President and President-International at Global Crossing where he participated in a highly successful IPO. Previously, as a Corporate VP and General Manager at Motorola he helped turn around a failing wireless business by tripling revenue in four years. He also ran a \$2.5 billion wireless infrastructure group and a \$2 billion product portfolio. Mr. Finlayson holds a BS in Marketing from LaSalle University, an MBA in Marketing and Information Management from St. Joseph's University and graduate of The Executive Program (TEP) at the Darden School of Business.

ABOUT STAR MOUNTAIN

Star Mountain Fund Management, LLC is a New York City-based specialized small / medium-sized business-focused alternative asset management firm with a unique strategic partnership approach to investing in private credit and private equity fund managers and investing directly into U.S. small and medium-sized businesses. Star Mountain's unique "Collaborative Ecosystem" and network of top performing fund managers allows them and their portfolio of fund managers to provide strategic "One-Stop-Shop Flexible Capital Solutions" to U.S. based businesses looking to grow or sell.



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