

STAR MOUNTAIN CAPITAL, LLC

"INVESTING IN THE GROWTH ENGINE OF AMERICA"

Star Mountain Platform Highlights

Value for Investors

★ Efficient access to attractive returns in the private small / medium-sized business marketplace through customized and co-mingled solutions for institutional and high-net-worth investors.

Value for Business Owners

★ Star Mountain operates as a unique "One-Stop-Shop Flexible Capital Solution" partner for businesses seeking strategic debt or equity growth capital and expertise to help maximize their goals.

Value for Fund Managers

★ Unique Strategic Partner for SBIC and other lower-middle market funds to help maximize portfolio value through deal flow, underwriting insights, expertise and relationships.

Robert W. Long, former CEO of OHA Investment Corp and former Head of Bank of America's \$7 billion Strategic Capital Group, Joins Star Mountain as President



NEW YORK, February 2, 2016 – Star Mountain Capital, LLC ("Star Mountain"), a specialized alternative asset manager focused on the U.S. small and medium-sized business marketplace, is pleased to announce that Robert W. Long has been appointed as its President.

Bob Long has nearly three decades of experience in alternative assets and has served as the CEO of two public companies specializing in private debt and equity investments. He joins Star Mountain from Oak Hill Advisors, where he was the President and CEO of the firm's externally managed Business Development Company. Previously, Bob was the CEO of Conversus Capital, the largest publicly traded fund of private equity funds, with \$3 billion of AUM invested across 200 funds. His experience includes roles at Bank of America as head of its \$7 billion Strategic Capital Group, where he led private equity fund and direct investments, and as co-head of its Real Estate Mezzanine Group.

"The addition of Bob to the Star Mountain team demonstrates our long-term commitment to building a leading asset management platform focused on small and medium-sized business investments," commented Brett Hickey, CEO and Founder of Star Mountain. "We are thrilled to add a seasoned leader and business builder of Bob's caliber to our firm."

Brian Finn, Star Mountain Chairman and former Head of Credit Suisse Alternative Investments commented, "As regulation continues to constrain small business lending, the opportunity for Star Mountain is clear. Bob's experience as a leader of sophisticated asset management platforms and as a public company CEO will help us execute on our vision to create the best-in-class provider of capital to the growth engine of America."

"The small business credit opportunity, with its lower leverage, substantial current income and equity upside characteristics, attracted me to Star Mountain," added Long. "I believe that Star Mountain's innovative model, experienced team and deep relationships position us to access the attractive returns offered by this market."

ABOUT STAR MOUNTAIN

Star Mountain Fund Management, LLC is a New York City-based specialized small / medium-sized business-focused alternative asset management firm with a unique strategic partnership approach to investing in private credit and private equity fund managers and investing directly into U.S. small and medium-sized businesses. Star Mountain's unique "Collaborative Ecosystem" and network of top performing fund managers allows the firm and its portfolio of fund managers to provide strategic "One-Stop-Shop Flexible Capital Solutions" to U.S. based businesses looking to grow or sell.



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