STAR MOUNTAIN CAPITAL, LLC

"INVESTING IN THE GROWTH ENGINE OF AMERICA"

Star Mountain Platform Highlights

Value for Investors

Efficient access to attractive returns in the private small / mediumsized business marketplace through customized and co-mingled solutions for institutional and high-networth investors.

Value for Business Owners

Star Mountain operates as a unique "One-Stop-Shop Flexible Capital Solution" partner for businesses seeking strategic debt or equity growth capital and expertise to help maximize their goals.

Value for Fund Managers

Unique Strategic Partner for SBIC and other lower-middle market funds to help maximize portfolio value through deal flow, underwriting insights, expertise and relationships.

Leo Helmers, Former Co-Founder and Head of The Carlyle Group's Mezzanine Investment Business Joins Star Mountain as Strategic Investor and Senior Advisor



NEW YORK, March 1st, 2016 – Star Mountain Capital, LLC ("Star Mountain"), a specialized alternative asset manager focused on the U.S. small and medium-sized business marketplace, is pleased to announce that Leo Helmers has joined as a Senior Advisor.

Leo Helmers has nearly twenty-five years of experience in alternative assets and is currently the Founder of the small business focused investment firm LMZ Partners. Prior to founding LMZ, Mr. Helmers served as Fund Head and Managing Director at The Carlyle Group, where he co-founded Carlyle's mezzanine investment strategy, raising two funds, Carlyle Mezzanine Partners I L.P. and Carlyle Mezzanine Partners II L.P.

Prior to joining Carlyle, Mr. Helmers served as Senior Vice President at TCW/Crescent Mezzanine Partners, one of the largest independent mezzanine funds, where he was responsible for investing and managing a portfolio of mezzanine capital across three private limited partnerships. Prior to joining TCW, he was a Managing Director at Hamilton Lane where he led the firm's due diligence on fund investments and co-investments.

"The addition of Leo to the Star Mountain team further strengthens the firm's immense knowledge base of small and medium-sized business investing," commented Brett Hickey, CEO and Founder of Star Mountain. "We are thrilled to add another highly talented and strategic credit and equity investor to our experienced and aligned strategic advisors."

"I believe that Star Mountain's innovative model, experienced team and deep relationships provide considerable value to all constituents in this underserved market segment," commented Leo Helmers. "I look forward to collaborating with the diverse Star Mountain team across the U.S. and with the other highly experienced Senior Advisors."

ABOUT STAR MOUNTAIN

Star Mountain Fund Management, LLC is a New York City-based specialized small / medium-sized business-focused alternative asset management firm with a unique strategic partnership approach to investing in private credit and private equity fund managers and investing directly into U.S. small and medium-sized businesses. Star Mountain's unique "Collaborative Ecosystem" and network of top performing fund managers allows the firm and its portfolio of fund managers to provide strategic "One-Stop-Shop Flexible Capital Solutions" to U.S. based businesses looking to grow or sell.



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