

Star Mountain Platform Highlights

Value for Investors

★ Efficient access to attractive returns in the private small / medium-sized business marketplace through customized and co-mingled solutions for institutional and high-net-worth investors.

Value for Business Owners

★ Star Mountain operates as a unique "One-Stop-Shop Flexible Capital Solution" partner for businesses seeking strategic debt or equity growth capital and expertise to help maximize their goals.

Value for Fund Managers

★ Unique Strategic Partner for SBIC and other lower-middle market funds to help maximize portfolio value through deal flow, underwriting insights, expertise and relationships.

Former Vice Chairman of Financial Institutions and Head of Americas Insurance Investment Banking at Deutsche Bank, Joins Star Mountain as a Strategic Investor and Senior Advisor



July 14, 2016 – Star Mountain Capital, LLC ("Star Mountain"), a specialized alternative asset manager focused exclusively on the U.S. lower middle-market, is pleased to announce that the former Vice Chairman of Financial Institutions and Head of Americas Insurance investment banking at Deutsche Bank, Stephen Fromm has joined as a Strategic Investor and Senior Advisor.

With over 25 years of experience representing some of the world's leading financial institutions, Steve will further deepen Star Mountain's underwriting and portfolio management capabilities in analyzing and adding value to investments to help generate returns and protect capital for Star Mountain investors.

Steve was most recently Vice Chairman of the Financial Institutions Group and previously Head of Americas Insurance at Deutsche Bank. Prior to joining Deutsche Bank in 2009 Steve was at Citigroup as Head of North American Insurance. He also spent over ten years at Morgan Stanley in the Financial Institutions Group, including as Head of Insurance M&A. He began his investment banking career in the mid-80s at First Boston Corp in the M&A Group and was subsequently at Wasserstein Perella & Co.

"Steve further strengthens our aligned team of proven senior professionals at Star Mountain," commented Brett Hickey, CEO and Founder of Star Mountain. "Star Mountain will benefit from Steve's decades of strategic and analytical experience across all portfolio company investments, particularly with financial service businesses, and this expertise will also help us further develop our customized investment solutions for insurance companies and other large institutional investors."

"Star Mountain is well positioned to provide investors with highly diversified, scaled and professionally managed access to an attractive, underserved market segment," commented Steve. "I look forward to leveraging my experience and relationships and to working with the high quality, aligned and dedicated team at Star Mountain."

ABOUT STAR MOUNTAIN

Star Mountain Fund Management, LLC is a New York City-based specialized lower middle-market focused alternative asset management firm with a unique strategic partnership approach to investing in private credit and private equity fund managers and to investing directly into U.S. small and medium-sized businesses. Star Mountain's unique "Collaborative Ecosystem" team and network of top performing fund managers allows the firm and its portfolio of fund managers to provide strategic "One-Stop-Shop Flexible Capital Solutions" to U.S. based businesses looking to grow or sell.



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