

Heavy Hitter Makes an Impression

Isaiah Kacyvenski is the type of person you want on your team. The former NFL player, entrepreneur and motivational speaker has a track record of accomplishment and success in the classroom, on the gridiron and in the business world.

Known for his work ethic and positive attitude, Kacyvenski's successes are accentuated by the adversity he has overcome, growing up in severe poverty conditions in Upstate New York. He was determined to better his life, and he did so by applying himself in the classroom and on the football field. He earned a full academic scholarship to Harvard University, where he earned a bachelor's degree in pre-medicine, was a first team All-Ivy League linebacker three times, and was named the school's Male Athlete of the Year in 2000.

After an eight-year NFL career (2000–2007) that included three years as the Seattle Seahawks special teams captain and an appearance in Super Bowl XL, Kacyvenski returned to his alma mater to earn an MBA from Harvard Business School. Since then he's been tackling new challenges in the world of business and finance.

Kacyvenski has made more than 20 private capital investments in small and medium-sized businesses across technology, biotech, consumer, media and sports medicine. He is currently the co-founder and managing director of the Sports Innovation Lab, which identifies and evaluates the technology products and services that will power the future of the sports marketplace helping clients make optimal strategic investment decisions.

And now he's adding a new role on a new team; New York-based Star Mountain Capital recently announced Kacyvenski would serve as an industry adviser to the firm. He will assist Star Mountain with deal origination and active operational value creation for portfolio companies.

"Isaiah brings a unique set of knowledge, relationships and experience in the broad marketplace where sports and health and wellness intersect with technology. His expertise will further Star Mountain's active, value-added portfolio management approach," says Brett Hickey, Star Mountain's founder and CEO. ■

