



“Investing in the Growth Engine of America” – Star Mountain is a Strategic Fund Investment Partner and One-Stop-Shop Capital Provider for Growing Small and Medium-Sized Businesses

Star Mountain Capital Adds Additional Senior Advisor and Strategic Investor

Founder & Chairman of Union Capital Joins Star Mountain as Strategic Investor and Senior Advisor to Further Star Mountain’s Unique “Collaborative Ecosystem” Value as a Strategic Partner to SBIC funds, other Smaller Business Focused Fund Managers and to Growing U.S. Small and Medium-Sized Businesses.

PRESS RELEASE

New York, NY, March 26, 2015 — [Star Mountain Capital, LLC](#), a specialized alternative asset manager providing qualified individuals and institutional investors with customized, diversified, high-yield debt with equity-upside and other investment opportunities in the underserved small and medium-sized business marketplace, is pleased to announce that James Marlas has joined Star Mountain as a Strategic Investor and Senior Advisor.

Mr. Marlas is the Founder & Chairman of Union Capital, a lower middle-market private investment firm, which he founded in 1968. He also served as Chairman and CEO of Mickelberry Commuincations (a NYSE listed marketing services holding company) for over 25 years and was also the Vice Chairman of the New York City Opera. Mr. Marlas received a JD from University of Chicago, an MA from Oxford University and an AB from Harvard University.

"We are very excited to align interests with Jim and the Union Capital team of private equity and business operating experts to further increase our capabilities to add value to small business focused fund managers and growing businesses," says Star Mountain Founder and CEO, Brett Hickey.

Star Mountain’s senior investment professionals include:

- **Brett Hickey** – Star Mountain’s CEO, an experienced financial institutions entrepreneur and investor with over 15 years of financial services experience, having started his career in the financial institutions coverage group at Salomon Smith Barney / Citigroup Global Markets. YPO member and LP Board member of multiple top performing lower-middle-market investment funds.
- **Brian Finn** – Star Mountain’s Chairman of the Compensation Committee and former CEO of Credit Suisse USA and Global Head of Alternative Assets where he oversaw over \$100 billion in alternative investment strategies. Mr. Finn is also a Strategic Advisor to KKR.
- **Ryan McGovern** – Star Mountain Managing Director and Investment Committee Member. Former Partner at Ember Capital, a private credit fund management business spin-out of Nomura with over \$500 million in senior and mezzanine investments, and former investment professional at MezzVest, an AIG-sponsored European mezzanine fund.
- **Rakesh Jain** – Star Mountain Managing Director and Investment Committee Member. Former Founder & Managing Partner at Green Brook Capital Management LLC; Former Principal at Stone Tower Capital LLC (\$2.5 billion private equity/special situations credit fund); Former Director of \$10bn AUM Citigroup Alternative Investments.

- **Robert Golding** – Star Mountain Managing Director and Investment Committee Member. Former Co-Founder & Managing Partner of York Street Capital Partners, LLC, a credit investment firm with over \$500 million in AUM. Former Managing Director and Group Head of the Corporate Finance Group at CIT.
- **Chris Layden** – Star Mountain Managing Director and Investment Committee Member. Former Co-Founder & Managing Partner of York Street Capital Partners, LLC, a credit investment firm with over \$500 million in AUM. Former Senior Director in the Corporate Finance Group at CIT.
- **Gene Martin** – Star Mountain Investment Committee Member. Former Co-Head of Leveraged & Acquisition Finance and Chairman of the High Yield Underwriting Committee at Morgan Stanley through which he participated in nearly \$500 billion in credit investments.
- **Randall Kutch** – Star Mountain Investment Committee Member and a Senior Investment Partner at Star Mountain SBIC portfolio fund, Bay Capital and former Director in the private equity and mezzanine fund and direct investments group at MetLife.
- **Harry Haskins** – Star Mountain Investment Committee Member. Former Head Career Executive and Investment Committee member of the Small Business Investment Company (SBIC) program at the US Government’s Small Business Administration (SBA) overseeing approximately \$18 billion in SBIC fund capital.
- **David Javdan** – Star Mountain Investment Committee Member. Managing Director at Alvarez & Marsal’s private equity practice and the former General Counsel of the SBA and a former Investment Committee member of the SBIC program.
- **Dr. Lev Borodovsky** – Star Mountain’s Chief Risk Officer and former founding team member & Chief Risk Officer of GSO / Blackstone. Former Partner and Chief Risk Officer at Bell Point Capital, a \$500 million credit hedge fund launched by former Head of High Yield at DLJ, Joe Russell, and former Head of Risk Management of the Alternative Capital Division at Credit Suisse First Boston.
- **Christopher Gimbert** – Star Mountain’s Chief Operating Officer and former Managing Partner of Scope Ventures (interim CFO and advisory to small businesses). Former Vice President of Governing Dynamics Ventures (Growth Equity & Advisory) as well as prior private equity-related experience at KPMG M&A Advisory and Merrill Lynch Alternative Investments.
- **Diane Rinnovatore** – Star Mountain Managing Director. Former Co-Head of U.S. Securitized Products Origination at Barclays Capital. Prior to her role at Barclays, Ms. Rinnovatore held several leadership roles at Lehman Brothers including Head of U.S. Bank Debt Capital Markets and Head of Consumer Securitization Banking.

ABOUT STAR MOUNTAIN CAPITAL / STAR MOUNTAIN FUND MANAGEMENT

Star Mountain Fund Management, LLC is a New York City-based specialized small business-focused asset management firm with a unique strategic partnership approach to investing in private equity and private credit fund managers and investing directly into U.S. small and medium-sized businesses. Star Mountain’s unique “Collaborative Ecosystem” and network of top performing fund managers allows them and their portfolio of fund managers to provide **“One-Stop-Shop Flexible Capital Solutions” to U.S. based businesses looking to grow or sell their businesses.**

Star Mountain invests (i) as a strategic limited partner into private equity and private credit fund managers focused on small and medium-sized business investing (including SBIC funds), (ii) as a secondary fund investor, providing liquidity to existing private fund investors and (iii) directly into companies to help them

grow (in the form of debt, mezzanine and/or equity investments). Star Mountain often partners with its top performing portfolio fund managers to help “match” businesses with investment partners who are best suited to maximize value for business owners.

Star Mountain seeks to create diversified and customized portfolios of high-yield debt with equity upside investment opportunities in the underserved small business marketplace with attractive risk-adjusted returns for institutional and high-net-worth qualified investors in the United States and around the world. Please visit www.StarMountainCapital.com for additional information.

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