



“Investing in the Growth Engine of America” – Star Mountain is a Strategic Fund Investment Partner and One-Stop-Shop Capital Provider for Growing Small and Medium-Sized Businesses

Star Mountain Adds Former Co-Head of Citigroup Private Equity as Strategic Investor and Senior Advisor

Herington LLC Managing Partner and Former Managing Partner and Global Co-Head of Citigroup Private Equity with \$11 billion of Assets Under Management Joins Star Mountain as Strategic Investor and Senior Advisor to Further Star Mountain’s Unique “Collaborative Ecosystem” Value as a Strategic Partner to SBIC funds, other Smaller Business Focused Fund Managers and to Growing U.S. Small and Medium-Sized Businesses.

PRESS RELEASE

New York, NY, April 20, 2015 — [Star Mountain Capital, LLC](#), a specialized alternative asset manager providing qualified individuals and institutional investors with customized, diversified, high-yield debt with equity-upside and other investment opportunities in the underserved small and medium-sized business marketplace, is pleased to announce that Todd E. Benson has joined Star Mountain as a Strategic Investor and Senior Advisor.

Mr. Benson is the Managing Partner of Herington LLC and former Managing Partner and Global Co-Head of Citigroup Private Equity (CPE) which had \$11 billion of assets under management at the time of its sale in late 2010. CPE’s global platform encompassed direct private equity investments, a direct mezzanine debt program and a series of fund of funds, ranging from core diversified offerings to thematic and managed accounts.

Prior to co-founding CPE in 2000, Mr. Benson served as a Managing Director in Salomon Smith Barney’s Investment Banking Division where he executed numerous strategic and financial transactions on behalf of companies in the media and communications industry as well as several private equity fund clients. Mr. Benson holds an MBA from Harvard Business School where he was elected a George F. Baker Scholar and a BS in Accounting & Business Administration from the University of Kansas.

“Todd’s over 25 years of investment experience across private equity and credit will be a great addition to Star Mountain’s team,” commented Brett Hickey, Star Mountain’s Founder and CEO. Rakesh Jain, Investment Committee Member and Managing Director of Star Mountain who worked alongside Mr. Benson at Citigroup Private Equity added, “Todd’s breadth of relationships, intellect and expertise will bring unique value to our direct investment portfolio as well as to our portfolio of fund managers.”

ABOUT STAR MOUNTAIN CAPITAL / STAR MOUNTAIN FUND MANAGEMENT

Star Mountain Fund Management, LLC is a New York City-based specialized small business-focused asset management firm with a unique strategic partnership approach to investing in private equity and private credit fund managers and investing directly into U.S. small and medium-sized businesses. Star Mountain’s unique “Collaborative Ecosystem” and network of top performing fund managers allows them and their portfolio of fund managers to provide **“One-Stop-Shop Flexible Capital Solutions” to U.S. based businesses looking to grow or sell their businesses.**

Star Mountain invests (i) as a strategic limited partner into private equity and private credit fund managers focused on small and medium-sized business investing (including SBIC funds), (ii) as a secondary fund investor, providing liquidity to existing private fund investors and (iii) directly into companies to help them grow (in the form of debt, mezzanine and/or equity investments). Star Mountain often partners with its top performing portfolio fund managers to help “match” businesses with investment partners who are best suited to maximize value for business owners.

Star Mountain seeks to create diversified and customized portfolios of high-yield debt with equity upside investment opportunities in the underserved small business marketplace with attractive risk-adjusted returns for institutional and high-net-worth qualified investors in the United States and around the world. Please visit www.StarMountainCapital.com for additional information.

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